

ELDERSHIRE HEALTH PROGRAM

The health/wellness program for an Eldershire Community would seem to be one of the most important ones to get off the ground. It is proposed to create a strong base of materials, interactive for users, and that a pair of trained “mentors” would be created in each community to work with residents. The mentors would receive special training and have access to specialists and special materials. The residents of the community would have a workshop before implementation starts to go over the whole program and to get their buy-in.

We are proposing to partner with Healthy Approaches Website and use the print materials produced by The Workcare Group in Charlottesville, Virginia. George Pfeiffer is the Owner. Website: www.healthyapproaches.com

There would be an owner site available for aggregate reporting. An electronic newsletter with idea, updates, and responses could be generated. There could also be a bulletin board for sharing information and questions.

Values are for individuals, within a community, and among communities.

There will be a user fee to do this and the product would then be licensed to each community.